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Planet in Focus Environmental Film Festival announces Industry Conference Line-up

PIF also announces participation in the Green Film Network's First International Forum of Environmental Film Festivals in Seia, Portugal.

The 19th Planet in Focus International Environmental Film Festival takes place October 25 to 28, 2018 planetinfocus.org

TORONTO - The [Planet in Focus International Environmental Film Festival](#) (PIF) announced today the dynamic line-up of its annual Industry Conference. Modules will include a **Master Class** by filmmaker Ann Shin, the **DocBOX Toolkit sessions**, and the **Green Pitch Competition** for film projects in development. The event will take place on Friday, October 26th, from 9:00am to 5:00pm, at St. Paul's Bloor Street (227 Bloor St. East).

Throughout the day attendees will be able to participate in three invaluable DocBOX sessions, led by industry professionals:

DocBOX 1: Financing Toolkit

This session focuses on some of the key relationships necessary to get your film funded, produced & sold. Broadcasters, digital media providers, funding agency reps and distributors discuss the latest trends in financing, co-productions, distribution and the future of branded content.

DocBOX 2: "Greening" Your Production

This session explores the many new and innovative platforms for alternative film production, including how to save on budget and be more environmentally friendly on set. Presented in partnership with TransformTO and Sustainable Media Production Canada.

DocBOX 3: Distribution vs Sales

This panel explores the world of distribution, sales and the many options and strategies for finding your audience, followed by an audience Q & A.

This year's Industry Conference **Master Class** will be led this year by PIF alumnus **Ann Shin**, whose new film **The Superfood Chain**, will screen at the festival on Sunday, October 28th. Shin is a multiple award-winning Director, Producer and principal of Fathom Film Group. Her feature film **My Enemy, My Brother** won Grand Jury Award at the San Diego Asian Film Festival in 2017. The short version of the film was shortlisted for a 2016 Academy Award and nominated for an Emmy and was an 8-time winner of Best Short Documentary at international film festivals. The Master Class will be hosted by PIF Senior Programmer Marc Glassman.

As part of the juried **Green Pitch competition** six environmental media projects will compete for cash and services valued at over \$25,000. Green Pitch prize sponsors include: Eggplant Picture & Sound, Muskoka North Film Studios, SIM Digital, PS Productions Services, William F. White, Dynamix Solutions, Pie in the Sky Studios, The Source Shop, Duncan Morin, Trinity Square Video, Supergroup Sonic Branding, and Daniela Ponce Publicity.

PIF's **One-on-One Networking Session** returns this year with another opportunity for filmmakers to meet face-to-face with 10 top industry stakeholders and speed pitch projects. A reception will follow the formal modules to close the day in a relaxing mix & mingle. PIF's Industry conference is produced by Alessandra Cannito, the festival's Programs Director, and Julian Carrington, PIF Programmer

After hosting the **Green Film Network** awards in 2017, Planet in Focus is pleased to announce its participation in the GFN's [1st International Forum of Environmental Film Festivals](#) in Seia, Portugal, from October 13 to 15. The Forum, organized by CineEco Film Festival 2018 and the GFN, is part of the 24th edition of CineEco's Environment Film Festival, and is supported by Center Portuguese Tourism. During these three days, 38 International festivals will assemble to debate common issues, strengthen ties and promote reflection on the importance of audiovisual platforms that stimulate social and sustainability changes.

About Planet in Focus

Planet in Focus is a not-for-profit organization whose mission is to use film as a catalyst for change by raising awareness of critical environmental issues through a variety of media-based initiatives including; the Planet in Focus Environmental Film Festival, the Green School Tours, Eco-Film Lab, the PIF Student Film Festival and year-round screenings that showcase the best environmental films from Canada and around the world. PlanetinFocus.org

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Press contact: Jesse Cumming - jessecummingpr@gmail.com - 416 732 7852